

Anushrey Jain

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Lead Frontend Engineer with 5+ years of experience building production-grade React and Next.js applications for enterprise clients including Deloitte, BCG, and Apollo Tyres. Specialized in AI-driven (agentic) workflows, scalable design systems, and web performance optimization — consistently delivering 40–55% improvements in load times, engagement, and Core Web Vitals. Experienced working remotely in async-first, distributed team environments. Passionate about translating complex product requirements into high-conversion, accessible user experiences at scale.

Work Experience

Massic AI | LEAD FRONTEND ENGINEER

November 2025 - Present | Remote, India

- Spearhead a fully distributed team of 5 engineers across async-first workflows — defining technical roadmap, conducting code reviews, and driving Agile sprint planning via Linear, Slack, and Loom, reducing feature delivery time by 30%.
- Architected AI-driven (agentic) workflows for local businesses using Next.js and TypeScript, translating product requirements into high-conversion user experiences across 15+ modules.
- Built a global design system with 50+ reusable Shadcn components, improving UI consistency and cutting development time by 30% across all product features.

MVP Rockets | LEAD FRONTEND ENGINEER

July 2022 - October 2025 | Bangalore, India

- Led 10-engineer frontend team delivering 24+ client projects for Deloitte, BCG, and Apollo Tyres using Next.js and TypeScript, achieving 98% client satisfaction and 30% faster delivery cycles.
- Architected a design system with 60+ reusable components and integrated OpenAI APIs across 3+ products, reducing design revisions by 35% and increasing user engagement by 55%.
- Optimized 14+ production websites via code splitting, lazy loading, and React Query caching — cutting load times by 45%, improving Core Web Vitals by 50%, and boosting mobile traffic by 25%.

Walkover Web Solutions | SOFTWARE ENGINEER

June 2021 – June 2022 | Indore, India

- Led development of the SPACE collaboration suite using Angular and Material UI, growing the platform to 3,000+ active users and increasing engagement by 40% across 6 SPAs.
- Published 2 open-source npm packages, achieving 1,000+ downloads globally.

Skills

Languages & Core: **HTML5, CSS3, JavaScript (ES6+), TypeScript**

Frameworks & Libraries: **React.js (v18+), Next.js (v14+, App Router), Node.js, Nest.js**

State & Data: **Redux / Redux Toolkit, Zustand, React Query / TanStack Query, GraphQL**

Styling & Design Systems: **Tailwind CSS, SCSS, Shadcn/UI, Bootstrap (v4–v5), Material UI, Storybook, Atomic Design**

CI/CD & Tooling: **Vercel, Netlify, Docker (basics), GitHub, Figma, Adobe XD, Webflow**

Education

B.Tech. in Computer Science Engineering

Bhopal, India | May 2021

TECHNOCRATS INSTITUTE OF TECHNOLOGY

Projects

HashedIn by Deloitte

- Architected a responsive round-table management platform for HashedIn's enterprise clients using React, TypeScript, and Tailwind CSS — handling complex scheduling logic and real-time collaboration features, reducing management workflow time by 60% for 500+ DAU.
- Led 10 frontend engineers across the full project lifecycle — defined component architecture, enforced code review standards, implemented CI/CD pipelines, and introduced automated testing achieving 98% code coverage and 99.5% uptime in production.

- Established frontend best practices including reusable component libraries, documentation standards, and performance benchmarks — cutting onboarding time for new engineers by 40% and reducing cross-team integration bugs by 35%.

Nidana (Veterinary AI)

- Collaborated with product and domain experts to integrate OpenAI APIs into a React frontend, designing and shipping 16+ AI driven diagnostic workflows that reduced average diagnosis time by 36% across 200+ veterinary clinics pan-India.
- Implemented React Query caching strategies and Redux state management to handle complex async data flows across AI diagnostic pipelines — cutting page load times by 70% and improving user retention by 40%.
- Optimized the frontend architecture for low-bandwidth clinic environments using lazy loading, code splitting, and progressive rendering — ensuring consistent performance across devices and network conditions in tier-2 and tier-3 cities.

Trumigo by Apollo/BCG

- Led frontend development of a Next.js-based vehicle service platform commissioned by Apollo Tyres and BCG, delivering 35+ user flows including booking, payment integration, and service tracking — increasing customer engagement by 55% and processing 1K+ monthly bookings pan-India.
- Built a real-time admin dashboard with role-based access control for 50+ service centers — featuring live booking analytics, inventory visibility, and center-level performance metrics, reducing operational overhead by 50%.
- Designed and implemented a scalable component architecture using Next.js App Router and TypeScript, enabling rapid iteration across 35+ user flows while maintaining consistent UX and reducing regression bugs by 45% through reusable, well-tested components.